

PHOTOGRAPH

45 × 60 mm

PROFILE

I am a **digital marketer** based in **Samsun**, working independently since October 2026. I build websites for businesses in Samsun, manage their social media and run their Instagram, Facebook and Google ads; mobile apps, SEO, graphic design, filming, custom software and IT come from the same hands. On the technical side I bring years of hands-on experience in corporate web systems, admin panels and Linux server infrastructure.

32

LIVE SITES & PLATFORMS

8

DESKTOP / MOBILE APPS

4

SERVER & CLOUD ENVIRONMENTS

20

CODE REPOSITORIES

LANGUAGES

Turkish Native

English C1 · Certified

AREAS OF FOCUS

Digital marketing

Web design

Social media management

Meta & Google ads

Technical SEO

Next.js & React

PHP & Laravel

Linux servers

Desktop & mobile

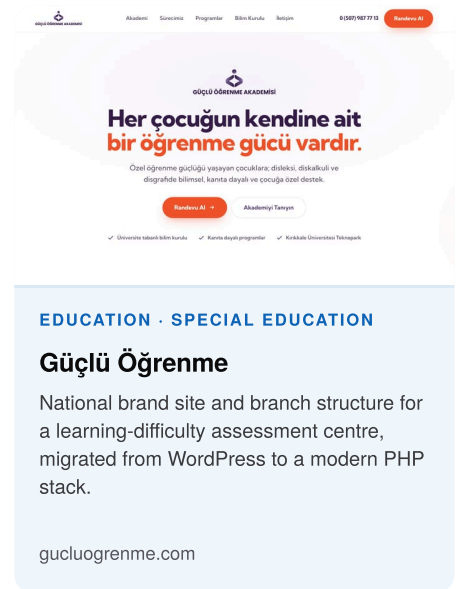
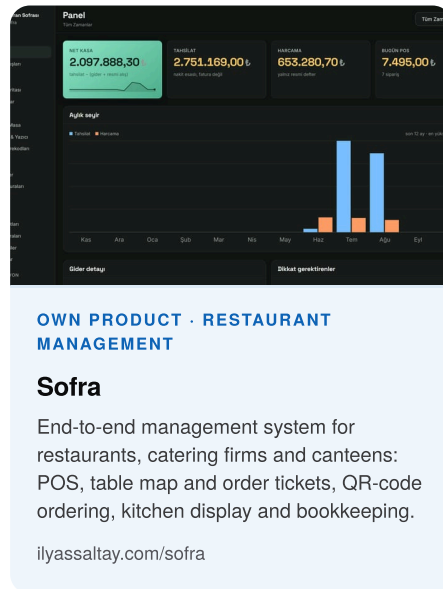
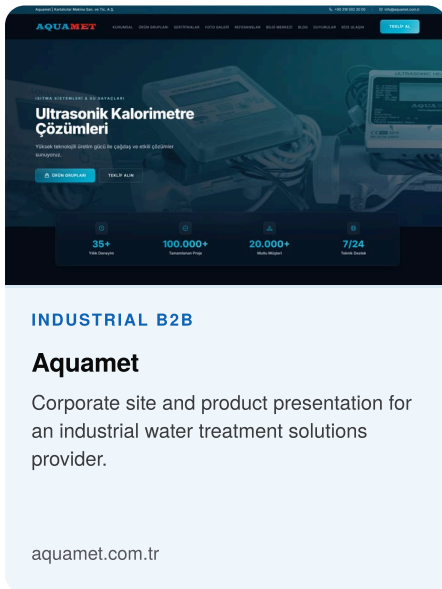
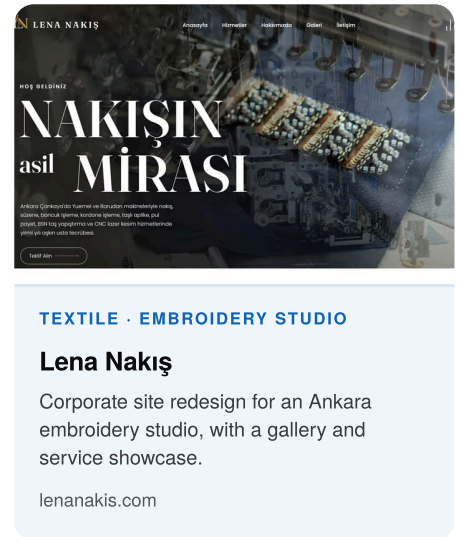
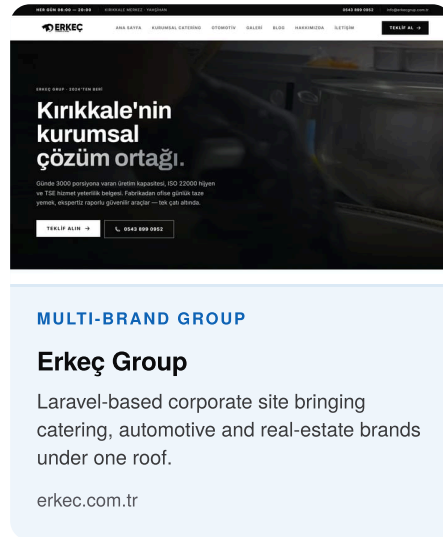
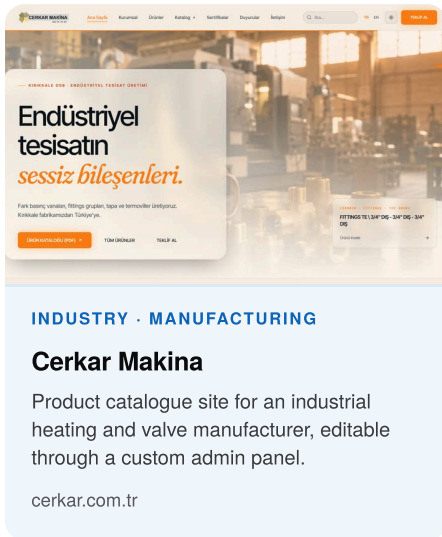
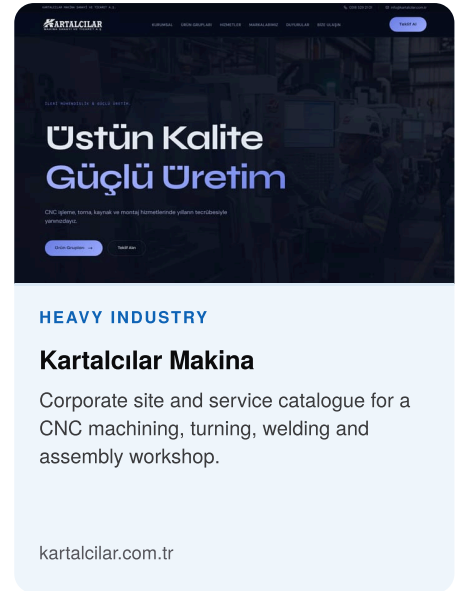
Networking

STRENGTHS

- **One point of contact** — website, social media and ads run from one plan.
- **Problem solving** — I stay on a fault until the root cause is found, and close it by measuring, not guessing.
- **Crisis handling** — during live outages and payment failures I restore the service first, then close the root cause.
- **Team and client management** — I bridge the language between the technical team and clients.

EXPERIENCE

- **Digital Marketer** Oct 2026 — present
Independent · Samsun
 - **Scope and price agreed in writing** up front, one point of contact; accounts opened in the client's name, ad budget paid from the client's card, results reported in numbers every month.
- **Co-founder** Dec 2025 — Oct 2026
AlgowAI · Software and digital agency
 - Operations and technical delivery across web development, advertising and social media services; corporate sites and admin panels from heavy industry to food export.
- **Product Developer — Own Products** 2025 — present
Independent · Public-benefit and commercial products
 - **Wildfire Monitoring Map** and **GeoGow** — free, open-source disaster maps built on satellite, wind and AFAD data (**AGPL-3.0**).
 - **Sofra** restaurant management system (POS, order tickets, QR menu, kitchen display) and desktop quotation, catalogue and point-of-sale software built with WPF, Electron and Avalonia.
- **Security Officer** March — October 2023
Green Golf & Tennis Club · Sports facility
 - Shift-based facility and member safety, guest reception and guidance.
- **Freelance Content Editor and Designer** 2018 — present
Independent · Digital content, design and advertising
 - Digital content production, **product photography**, typesetting and graphic design, studio lighting assistance and **SEO copywriting** — freelance work across the copy, visual and publishing stages of advertising.



Other work: Ege Terra Foods (food export) · Çağdaş Printing & Signage · Çalışkan Appliance Service (109-page directory) · Kırıkkale Catering · Ayyıldız and Rota Logistics · a bar-compliant law firm site · a real-estate portal · Provista Petshop e-commerce · the Pilotum business app · Öğrenme and Gelişim Pusulası assessment tools · Perspektif Research (public-opinion platform, in development).

How I work

I start by listening to the business and how it shows up online today, then put what will be done, the delivery date and the price in writing before work starts. Domains, social media and ad accounts are opened in the client's name and the ad budget is paid from the client's card; social media and ad work comes with a monthly report in numbers. I use AI tools openly for code, content and visuals; **I verify every output and measure it live**, and the decision and responsibility stay with me.

One point of contact

Scope and price in writing

Accounts in the client's name

Budget on the client's card

Monthly report in numbers

Face to face in Samsun

AI-supported tools

Measured live

TECHNICAL SKILLS

Languages and Frameworks

TypeScript, JavaScript, **PHP 8**, Python, C#, SQL, HTML/CSS. **Next.js 16** (App Router), React, Tailwind CSS v4, **Laravel 12** + Filament, hand-rolled PHP MVC, Node.js.

Servers and Virtualisation

Linux server administration, Google Cloud **virtual machine** provisioning and maintenance, Hostinger Cloud, cPanel, Vercel. **systemd** services, cron jobs, Caddy and Apache/LiteSpeed, Node deployment via Passenger, SSH key management.

Security

Security-focused development: closing OWASP-class vulnerabilities, prepared statements, CSP and HSTS headers, session and authentication hardening, rate limiting and fail2ban. I perform security reviews and reporting for client systems.

Search and Marketing

Technical SEO, Google Search Console, schema.org / JSON-LD, IndexNow, local SEO and generative search visibility. **Meta and Google Ads**, GA4, social media management and content strategy.

Tooling and Process

Git and GitHub, end-to-end testing with Playwright, PowerShell and Bash, headless browser automation, Telegram bot and scheduled-task infrastructure, monitoring and alerting.

Databases and Data

MariaDB / MySQL, PostgreSQL and Supabase, SQLite, Drizzle ORM. Schema design, migration planning, backup and restore, data validation.

Networking and Infrastructure

Local area network (LAN) installation and cabling, router and switch configuration, IP and subnet planning, port forwarding, remote access and VPN. **DNS management** (A, CNAME, TXT, SPF, DKIM, DMARC), SSL/TLS certificates, Cloudflare, domain and mail architecture.

Desktop and Mobile

WPF and .NET, **Electron**, Avalonia (Windows + macOS), Android packaging with Capacitor, PySide6. Installer builds and release versioning.

Design and Production

Figma, brand identity and design systems, UI/UX, print and social media design. Code-driven video production with Remotion, drone and product footage editing.

Management and People

Team management and task allocation, client relations, proposal and contract processes, **crisis management**, community and event organisation, corporate communications and PR, presentation and reporting.

EDUCATION

BSc Special Education Not completed

Kırıkkale University, Faculty of Education

- Attended the 2022 and 2023 **National Special Education Congresses**.

Social Sciences High School Graduated

Samsun İbrahim Tanrıverdi Social Sciences High School

REFERENCES

All work listed above is live and can be reviewed at the addresses given. Corporate references and contact details are available on request.

CERTIFICATES

- English C1 — European Language Portfolio (CEFR)
- BTK Academy** — networking, IT, national operating systems, artificial intelligence
- Google**-certified digital marketing programmes
- Disaster and emergency management · radio operation
- UAV / drone operation

AWARDS

- TÜBİTAK 2204-A** — incentive award for a research project in special education.
- TSL Foundation** — honourable mention in an international English essay competition.